

House Majority Office, Senate Majority Office

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New Oregon Laws Boost Savings, Safety, and Privacy

SALEM, Ore. – Laws going into effect 90 days after sine die on September 26, 2025 expand access to housing and protect Oregon consumers, ultimately putting money in pockets of those who need it most. Cost of living and access to housing continue to be top priorities for Oregonians.

"These bills will help keep money in wallets, protect Oregonians' right to privacy, and address the dire need for housing in our state," said **House Majority Leader Ben Bowman (D-Tigard, Metzger, & S. Beaverton)**. "We can't undo what the Trump administration has done to increase costs, but we will continue the work to make life affordable in Oregon in the upcoming session."

"Oregonians deserve leaders who are fighting for them, especially as the federal government repeatedly proves it won't protect working families or constitutional rights," said **Senate Majority Leader Kayse Jama (D - E Portland, Boring & Damascus)**. "That brings more urgency to our work at the state level, and Democrats in the legislature won't back down from the challenge to make life better here for everyone. The laws rolling out today are examples of that commitment."

Expanding Affordable Housing Access (SB 1086 & HB 3232)

SB 1086 calls on the Director of the Department of Consumer and Business Services to work with the Oregon Building Officials Association to propose an apprenticeship program for building inspectors, helping train and grow the workforce that's essential for producing more housing options.

HB 3232 makes it easier for certain affordable housing to get a property tax break, removing the rule that the housing must be built or changed after the tax break program started.

Preventing Youth Exposure to Marijuana Advertising (HB 3724)

HB 3724 prohibits the advertising, packaging, and labeling of marijuana products in ways that are likely to appeal to minors or encourage them to unlawfully possess or consume marijuana.

The bill aims to reduce youth exposure to marketing that could normalize underage marijuana use while maintaining legal access for adults.

Strengthening Consumer Data Privacy in Vehicles (HB 3875)

HB 3875 requires motor vehicle manufacturers and their affiliates to comply with state privacy laws when collecting, controlling, or processing personal data obtained from a consumer's use of a motor vehicle. The bill applies these privacy requirements regardless of how many consumers' data the manufacturer or affiliate collect. Companies now must honor your request to delete your personal data, give you a copy of your data, or stop selling it or using it for targeted advertising.

Protecting Privacy in Short Term Rentals (SB 470)

SB 470 gives guests in Oregon hotels and short-term vacation rentals the authority to sue innkeepers, landlords, and reservation services if these rental providers record still photos, videos, or audio of the guests in private spaces. Until this law was passed, photos and videos taken or shared without consent counted as an invasion of privacy only if nudity was involved. SB 470 widens the definition to any images taken when a person reasonably expects privacy in their vacation rental or hotel room..

Protecting Job Applicants' Privacy (HB 3187)

HB 3187 makes it illegal for employers to ask for or require certain information about a job applicant's age or the dates they attended or graduated from school. The bill is designed to help prevent age discrimination in hiring.

Promoting Awareness of Cash Payment Requirements (SB 1176)

SB 1176 directs the Bureau of Labor and Industries to educate both businesses and residents about the rule that places of public accommodation, like retail stores and restaurants, must accept cash as payment for goods and services. The bill aims to make sure everyone understands their rights and responsibilities when it comes to accepting cash.

Regulating Compensation for Veteran Benefit Services (SB 150)

SB 150 is intended to protect veterans from being charged improper or excessive fees. Oregon has Veteran Services Offices (VSOs) all over the state that provide assistance claiming benefits at no charge to veterans. This new law bans anyone from taking compensation for services that are free through local VSOs, and the statute prohibits unreasonable fees for providing help that isn't available at VSOs.